

**For Immediate Release**



**Award Winning DJ, The Riddler, Takes Delivery of  
PROAVIO's™ S4FR Storage Array**

*Using his New RAID 5 Product, This Dance Music Titan has Done it All –  
Record, Mix & Produce Without Missing a Beat*

**Santa Fe Springs, Calif. (May 5, 2009)** – What do you get when you release Ultra Records' latest mix compilation, spin every weeknight on Houston's KKHH HOT 95.7 and weekend nights on New York's 103.5 WKTU, as well as work national syndicated shows the *Remix Top 40* and the *Weekend Throwdown*? You get notable award winner DJ Riddler. Now what do you get when paired with PROAVIO's™ S4FR storage system? Steady & reliable AV data that can be accessed for recording compilations in the studio or spinning dance music on the fly for avid listeners.

Recently taking delivery of his mobile RAID-5 storage device, DJ Riddler has already finished a project with Livvi Frank from Jive Records, remixed Madcon's "Beggin" hit song and has done numerous mix-shows on WKTU, KKHH and the *Remix Top 40*, as well as a music video mix from the Drink Houston club.

"The PROAVIO S4FR has been a great asset to my mixing sessions. I use a lot of videos and music files in live settings, so I get the most out of my array while I'm out on gigs," says DJ Riddler.

DJ Riddler's roster of accomplishments would take novels to cover but to give a better understanding of his efforts; he has produced & remixed tracks for several major label recording artist including Christina Aguilera, Mariah Carey, Pink, Ciara, Kelly Clarkson and the High School Musical Megamix to name a few. He won "Best Radio Mix DJ" in 2001 and 2003 at the International Dance Music Awards during the Miami Winter Music Conference. He also won "Best CD Compilation" at the same show for his album, *Ultra Dance 06*. DJ Riddler has released over 17 compilations, numerous singles and a full-length CD selling well over 2 million copies. Also, be on the lookout for his new work with Vertigram Records under the alias "BoothPimps."

"The S4FR has been very useful no matter the applications; Pro Tools, Logic, Final Cut Pro and Serato VSL. The great thing about constantly being on the go is that I have already had the chance to recommend the product to several producers, studios and clubs."

**About S4FR**

The first mobile RAID-5 storage solution designed for today's digital content creation lifestyle. Featuring a high-quality aluminum rack housing, the Studiorack S4FR incorporates a dual-membrane enclosure design that greatly increases thermal efficiency while reducing disk and fan

noise. A dedicated hardware RAID processor reduces system bottle-necks and provides a reduced rebuild window in the event of a disk failure. Four hot-swappable SATA disks allow quick replacement and capacity upgrades on the fly. The Proavio FR series is ideal for systems with limited expansion capabilities such as MacBook Pro, MacBook and Mac Mini. Proavio's new FR line allows users to get the most out any DAW or editing system by offering capacity, performance & redundancy options simply not available in standard FireWire/USB drives.

**About ProAvio, U.S.A.**

*PROAVIO is a developer of high performance storage products & tools designed for professional digital media production. PROAVIO is committed to offering high-quality, cost effective workflow solutions for post, film, and broadcast and digital music production.*

*Founded in July 2004, PROAVIO™ is quickly becoming the new leader in low-cost, storage solutions for digital media production, and has become the premium brand of choice for many demanding users working in the broadcast and entertainment industries. Headquartered in Southern California, ProAvio has become one of the fastest growing media solution companies in the United States, with expanding global representation through a selected group of authorized dealers and distributors worldwide.*

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**Media Contact:** Robert Sandoval  
Artist Relations  
Tel: 562.324.6500 Ext 112  
robert@proavio.com